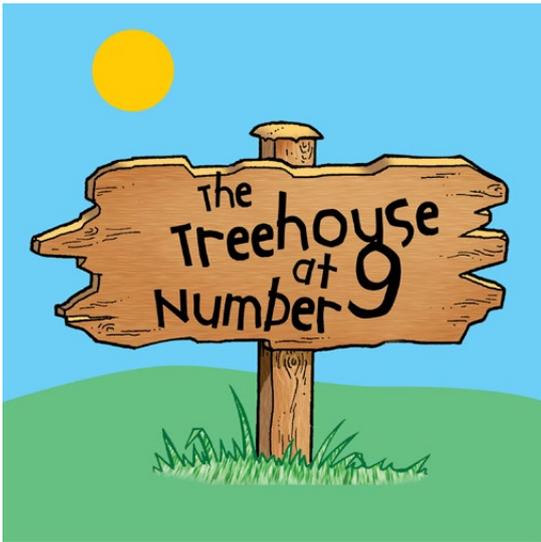


The Treehouse at Number 9



When Sara Jackson's eldest was entering his terrible 2's, his baby brother had just been diagnosed with a rare genetic disorder. Desperate for stories to help the family during this difficult time, she found nothing suitable or uplifting in the market. With a career in TV drama and a passion for storytelling she decided to write her own, and turned to her friend, fellow creative mum and graphic designer Karen Shooter, to join forces. Together over the next 8 years they collaborated while balancing life as working mums, and what emerged were some beautifully designed children's stories.

As a powerful force, the duo continue to write and illustrate alongside their continuing careers and family lives. The stories they create are intended to inspire and entertain, opening the eyes of both the kids and parents who read them. The Treehouse at Number 9 is the first series in this journey and something very close to their hearts.

The Treehouse at Number 9 is a beautifully designed musical e-book about an exciting gang of friends, the Genies, who all have differences in their abilities. The rhyming story shows their adventures and them having lots of fun together, and the accompanying music, which is adaptive and originally created, is the real genius of this lovely App. There is also a narration option for early readers, where Sara, her children and their friend, will read the story to you.

WHO WILL YOU MEET ALONG THE WAY?

Jean Genie is the granny of this family who live at Number 9. She shares her big happy house with her son The Duke and his wife Mummy Carey, who are parents to Joe and his little brother Ted. The boys go to school with Macro, Angel, Oscar, Cee-Cee, Flo and Lugs and together they make up the Genies Gang.

As a gang of friends they all have things that they both are brilliant at or struggle a little with, and some of those challenges are caused by medical conditions that the children happen to have. The story shows them going about their daily lives having as much fun as possible, and supporting each other so that they can all enjoy themselves in the same way.



Flo, Macro, Angel, Ted and Oscar have friends with similar conditions that you can find on the Genetic Disorders UK website, in some of the amazing films that are on there. We are certain once you have read and listened to the Treehouse at Number 9 with your children and their friends, everyone will want to be part of the gang. To experience The Treehouse at Number 9 for free and find out more about their adventures, download this app on your iPad (we hope the book will follow shortly).

WHY IS IT FREE?

Sara and Karen decided to offer the Genies and their adventures to help increase awareness and acceptance of children with differences, and highlight the work of one of the charities that help families like Sara and children like her little boy.

While the stories are fun and positive, if they can help affected children and their families with the success of this book, then that will be a bonus. What might help with this is a unique feature of the App - a Donate button - that goes straight to the Genetic Disorders UK site. While there is no obligation to donate, readers are encouraged to take a look around to see how the charity are helping many others affected by conditions just like the Genies Gang. Karen and Sara's main hope is that you will read and enjoy the book, spread the word about all you learn and come back to see the Genies in their Treehouse very soon.



FURTHER INFORMATION

THE TECHNOLOGY & DESIGN

The Treehouse at Number 9 is illustrated by Jim Hansen, and is the first children's story to be put through a new adaptive music programme built and developed by the New York based company CAAST and its musical technical guru Elias Constantopedos .

With new technology and creative magic, merged happily with words and pictures and music, alongside some lovely narration from a real family thrown in, this story has become a charming Visual Audio Book App.

THE APP

The originality of the App is its ability to combine the power of storytelling and music and use it to educate and entertain symbiotically.

The App is free to download, it has a unique In App donate button that takes you straight through to GDUK, the charity behind the Jeans For Genes Day campaign for anyone who would like to make a donation.

The App is iPad only for now <https://itunes.apple.com/gb/app/treehouse-at-number-nine/id941368980?mt=8> and the book will follow shortly (the more people you tell the faster it will come!).

THE WEBSITE

Visit www.treehouseatnummernine.org to find out more about the Genies Gang.

THE CREATORS

For more information about the creators, take a look at www.marblestudios.co.uk soon. Marble Studios is the creative collaboration of Karen Shooter and Sara Jackson.

THE CHARITY

Genetic Disorders UK (GDUK) www.geneticdisordersuk.org is the charity that is supporting and inspiring The Treehouse At Number 9.

THE COMPANY BEHIND THE TECHNOLOGY

CAAST is a company launched by CORD Worldwide cordww.com

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